

PIONEERING SL TV IN 14 DAYS

TV CHANNEL ABOUT SL SET TO EXPAND INTO DIFFERENT LANGUAGES

By REGIS BRAATHENS

THE first TV station in Second Life took just 14 days to go from being an idea to becoming reality.

Walt Stevenson and Harley Kohime came up with the idea for Life 4-U while talking to colleagues in the pub. Two weeks later and the first TV news feature went live.

"We wanted to give the residents a new medium - television that was wholly researched, filmed, produced and shown in SL", said Harley.

Newcomers

The channel is currently offering a weekly news program with short reports, stories and interviews. At the moment it is orientated towards newbies, but there are aims to develop its content in coming editions alongside a program dedicated solely to SL newcomers.

"Who's hip, who's successful, who's

setting trends - that is what we will be reporting in the coming weeks", Harley added.

Feedback

Machinima experts will have the opportunity to work for Life 4-U and the channel also hopes to be a platform for machinima artists to show their best films.

Due to positive feedback there are already plans to translate the program into different languages and the company is now looking for native speakers.

