

Berlin, May 10th, 2007

Lang Lang becomes the first classical music artist to perform an exclusive live concert in Second Life

On May 18th, Lang Lang will release his first Beethoven album featuring performances of the piano concertos Nr. 1 & 4 (DGG 477 6719). However, even before the new album is released, Lang will have already once again confirmed his reputation as one of the most innovative classical musicians of our time by becoming the first classical musician to give an exclusive piano recital in Second Life. The recital in Second Life will begin on Tuesday, May 15th at 8pm (CET) in the open-air arena on "Pangaea Island," the virtual platform of the artists at Universal Music Classics & Jazz.

Support for the concert is being provided by LIFE 4-U, a Second Life TV channel in operation since March that broadcasts weekly from SL to the entire community. LIFE 4-U will be transmitting the Pangaea Island concert in Second Life to several location studios and, at the same time, they'll be streaming it live to external websites so that classical music lovers outside of Second Life can also enjoy the world premiere event.

On May 15th starting at 8pm (CET), the stream will be available on the following websites:

www.pangaeaisland.de

www.lifeforyou.tv

To take part in the event, use the registration form to sign in with your SL avatar and email address at www.pangaeaisland.de.

If you've never been to Second Life but you'd still like to enjoy the live concert, here's a short description of how to get to the virtual recital:

1. Go to the website of **Second Life** (www.secondlife.com) and register as a new user.
2. After registering in Second Life, return to **Pangaeaisland Website** (www.pangaeaisland.de) and sign in using the registration form with your brand new avatar name. This way, we can be sure that you are able to participate in the live event as well as in the raffle at the end.
3. Next, you have to download and install the latest version of the **Second Life Software** (www.secondlife.com). In order to enjoy the best content presentation in Second Life, you'll need to have a 3D graphic card and high-speed access to the Internet (DSL).
4. After registering and installing the software, use the Second Life Web link to come directly to Pangaea Island. Just click on: Teleport Me Now (<http://slurl.com/secondlife/Pangaea/136/137/27/?title=Yellow%20Lounge>)
5. Second Life software can also be used in languages other than English. Just perform the following function: in the menu bar under "Edit," "Preferences," "Languages," just change the language to the one easiest for you.

For further information and any questions you might have, please contact Mr.
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